

GRUPO PRISA



INTERIM RESULTS: (January-September 2000)

SUMMARY

During the third quarter 2000, the different business units have continued to outperform, even in comparison to a strong first half, which confirms once more the important synergies existing between all business units in the group and their leadership position in all media.

FINANCIAL FIGURES Q3

	Million pesetas			Million euros		
	Sept. 2000	Sept. 99	Var. %	Sept.2000	Sept. 99	Var. %
Revenues	141,501	66,080	114%	850.44	397.15	114%
EBIT	21,123	10,954	93%	126.95	65.83	93%
Earnings before taxes	19,869	20,349	-2.4%	119.42	122.3	-2.4%
Net Profit	13,623	11,786	15.6%	81.88	70.84	15.6%

(Real figures. Year 1999 does not include Santillana, Mateu Cromo and GDM)

(Proforma figures appear later on)

For the first nine months of 2000, Grupo Prisa reports **net profit** of Pts 13,623 million (€81,88 million) compared to net profit of Pts 11,786 million (€70,84 million) in the same period of 1999, an increase of 15.6%.

Total revenues increased significantly from Pts 141,501 million (€850 million) to Pts 66,080 million (€ 397 million) representing a 114% increase year on year. This significant increase is mainly due to the following factors:

- Year 2000 figures include for the first time the results from Santillana, Mateu Cromo and GDM.(All of them integrated in Grupo Prisa in April)
- Growth and excellent development of all business units

Operating profit (EBIT), increased by 93% to Pts 21,123 million (€126.95 million). The increase in total operating profit was offset by losses of Pts 1,875 million (€1 million) from the group's Music and Internet activities, which contributed to the group's result for the first time in 2000.

Regarding **Profit before taxes**, it is important to highlight that 1999 figures include some extraordinary results:

- Capital gains resulting from the Sogecable IPO in June 1999 in the amount of Pts 16,168 million (€7.17 million)
- Accelerated extraordinary goodwill amortization from the acquisition of certain Latin American subsidiaries in accordance with the accounting principle of prudence, in the amount of Pts 6,856 million (€1.20 million).

The total net extraordinary impact on profit before taxes from the factors described above was Pts 9,312 million (€5.96 million).

PROFORMA FIGURES

Including in 1999 figures those belonging to Santillana, Mateu Cromo and GDM for that year, total results would have been as follows:

	Million pesetas			Million euros		
	Sept. 2000	Sept. 99	Var. %	Sept.2000	Sept. 99	Var. %
Revenues	141,501	121,138	16.8%	850.44	728.05	16.8%
EBIT	21,123	20,121	5%	126.95	120.93	5%
Earnings before taxes	19,869	28,487	-30.3%	119.42	171.21	-30.3%
Net Profit	13,623	17,424	-21.8%	81.88	104.72	-21.8%

(Proforma figures. Year 1999 includes Santillana, Mateu Cromo and GDM)

BREAKDOWN OF REVENUES

	Million pesetas			Million euros		
	Sept. 2000	Sept. 99	Var. %	Sept. 2000	Sept. 99	Var. %
Newspaper and Magazine sales	30,483	29,399	3.7%	183.21	176.69	3.7%
Book sales and rights	48,058	573	-	288.83	3.44	-
Advertising revenues	56,901	38,310	48.5%	341.98	230.25	48.5%
Other	22,545	8,064	179.6%	135.50	48.47	179.6%
Inter-company eliminations	16,486	10,266	60.6%	99.08	61.70	60.6%
Total revenues	141,501	66,080	114%	850.44	397.15	114%

(Real figures. Year 1999 does not include Santillana, Mateu Cromo and GDM)

Including in 1999 figures those belonging to Santillana, Mateu Cromo and GDM for that year, total revenues for the first nine months of the year 2000 would reach an increase of 16.8%, broken down by line of activity as follows:

	Million pesetas			Million euros		
	Sept. 2000	Sept. 99	Var. %	Sept. 2000	Sept. 99	Var. %
Newspaper and Magazine sales	30,483	29,399	3.7%	183.21	176.69	3.7%
Book sales and rights	48,058	40,426	18.9%	288.83	242.95	18.9%
Advertising revenues	56,901	46,821	21.5%	341.98	281.40	21.5%
Other	22,545	18,872	19.5%	135.50	113.42	19.5%
Inter-company eliminations	16,486	14,380	14.6%	99.08	86.43	14.6%
Total revenues	141,501	121,138	16.8%	850.44	728.05	16.8%

(Proforma figures. Year 1999 includes Santillana, Mateu Cromo and GDM)

This significant increase is due to the excellent development of all lines of activities, where the best performance has been registered in:

- Book sales and rights which are mainly generated by Santillana
- Advertising revenues where the strongest growth comes from El Pais

BREAKDOWN OF OPERATING EXPENSES

	Million pesetas			Million euros		
	Sept. 2000	Sept. 99	Var. %	Sept. 2000	Sept. 99	Var. %
Supplies	54,097	25,653	110.9%	325.13	154.18	110.9%
External services	21,453	13,159	63.0%	128.94	79.09	63.0%
Personnel expenses	32,131	14,677	118.9%	193.11	88.21	118.9%
Depreciation, amort.and prov.	11,342	3,120	263.5%	68.17	18.75	263.5%
Other expenses	17,841	8,783	103.1%	107.22	52.78	103.1%
Inter.-company eliminations	16,486	10,266	60.6%	99.08	61.70	60.6%
Total operating expenses	120,378	55,126	118.4%	723.49	331.31	118.4%

Including in 1999 figures those belonging to Santillana, Mateu Cromo and GDM, total operating expenses would have been as follows:

	Million pesetas			Million euros		
	Sept. 2000	Sept. 99	Var. %	Sept. 2000	Sept. 99	Var. %
Supplies	54,097	47,048	15%	325.13	282.76	15%
External services	21,453	18,547	15.7%	128.94	111.47	15.7%
Personnel expenses	32,131	27,107	18.5%	193.11	162.92	18.5%
Depreciation, amort.and prov.	11,342	9,818	15.5%	68.17	59.01	15.5%
Other expenses	17,841	12,876	38.6%	107.22	77.39	38.6%
Inter.-company eliminations	16,486	14,380	14.6%	99.08	86.43	14.6%
Total operating expenses	120,378	101,017	19.2%	723.49	607.12	19.2%

The increase in total operating expenses is mainly due to the following reasons:

- First time contribution of Santillana, Mateu Cromo and GDM
- New lines of activities: local press in Andalucia, a new newspaper in Valladolid, and Music and Internet

EVOLUTION BY BUSINESS UNIT

The evolution of the different business units during the first nine months of year 2000 compared to same period in 1999 is as follows:

	REVENUES					
	Million pesetas			Million euros		
	Sept-00	Sept-99	Var (%)	Sept-00	Sept-99	Var (%)
El Pais	37,382	32,376	15.5%	224.67	194.58	15.5%
Specialized Press	24,514	21,437	14.4%	147.33	128.84	14.4%
Radio&local tv	21,773	18,713	16.4%	130.86	112.47	16.4%
Publishing	48,307	40,758	18.5%	290.33	244.96	18.5%
Internet	538	95	-	3.23	0.57	-
Music	2,277	308	-	13.69	1.85	-
Printing	11,360	11,754	-3.3%	68.28	70.64	-3.3%
GDM	10,133	8,555	18.4%	60.90	51.42	18.4%
Other	1,703	1,523	11.9%	10.24	9.15	11.9%
Intercompany eliminations	-16,486	-14,380	14.6%	-99.08	86.43	14.6%
Total	141,501	121,138	16.8%	850.44	728.05	16.8%

	EBIT					
	Million pesetas			Million euros		
	Sept-00	Sept-99	Var (%)	Sept-00	Sept-99	Var (%)
El Pais	7,991	6,475	23.4%	48.03	38.92	23.4%
Ebit Margin	21.4%	20.0%	1.4%	21.4%	20.0%	1.4%
Specialized Press	-249	934	-126.6%	-1,50	5.61	-126.6%
Ebit Margin	-1%	4.4%	-3.3%	-1%	4.4%	-3.3%
Radio	3,573	3,269	9.3%	21.47	19.65	9.3%
Ebit Margin	16,4%	17,5%	-1,1%	16,4%	17,5%	-1,1%
Publishing	9,650	7,590	27.1%	58	45.62	27.1%
Ebit Margin	20%	18,6%	1,4%	20%	18,6%	1,4%
Internet	-1,688	-38	-	-10.15	-0.23	-
Ebit Margin	-	-	-	-	-	-
Music	-187	13	-	-1.12	0.08	-
Ebit Margin	-8,2%	4,3%	-	-8,2%	4,3%	-
Printing	1,947	1,687	15.4%	11.70	10,14	15.4%
Ebit Margin	17,1%	14,4%	2,8%	17,1%	14,4%	2,8%
GDM	713	517	38%	4.29	3.11	38%
Ebit Margin	7%	6%	1%	7%	6%	1%
Other	-627	-326	92.5%	-3.77	-1.96	92.5%
Total	21,123	20,120	5%	126.95	120.92	5%

EL PAIS

Total advertising revenues grew by 24.9% compared to the same period previous year, while newspaper sales remained stable (+0.5%)

Average daily circulation during the first nine months of the year 2000 was 440,791 copies compared to 441,897 copies during the same period in 1999. Average Sunday circulation reached 708,284 copies compared to 716,605 copies.

In September, Grupo Prisa raised the issue price of El Pais by 20%, from Pts 125 (€0.75) to Pts 150 (€0.90), the first price increase since 1996.

SPECIALIZED PRESS

Advertising revenues rose by 45.6% and circulation by 6.4% largely as a result of new product launches, improvements in others and the purchase of four local papers in Andalusia.

Average daily circulation at Diario As, which was relaunched at the beginning of the year, was 161,222 copies, an increase of 11.10% over the same period in 1999.

Average daily circulation of Cinco Días was 28,432 copies compared to 28,118 copies during same period the previous year.

The decrease in operating profit compared to same period previous year is mainly due to the launching of new products (Día de Valladolid and La Mirada) and the initial contribution of the local press in the South of Andalusia.

RADIO

Advertising sales increased by 15.5%. This excellent performance is due not only to the development of the advertising market but also to the contribution of the international activities where GLR already contributes positively.

PUBLISHING (SANTILLANA)

Total revenues increased by 18.5% compared to same period previous year. The strongest performance has been Textbooks (+18.4%) and General Interest books (+25%).

INTERNET

During the first nine months of year 2000, total revenues reached Pts 538 million (€3.23 million). 17% of total revenues were from advertising.

Investments in the launching of Inicia and personnel expenses have been the main cause of losses of Pts 1.688 million (€10.15 million) during this period.

This business unit does not include for the moment the figures related to the digital activities of the group.

Total number of subscribers as of September 30th was 131,685.