

Responsible resource management and commitment to human capital

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Providing guarantees to our stakeholders with respect to our duties and obligations as a business is crucial to our responsibility as an organization.

We would never reach our business objectives without the efforts and dedication of our professionals who together make up a diverse and multidisciplinary team, all sharing common goals. Working at PRISA means joining a team of professionals in an environment that favors innovation, creativity and teamwork. Through integrated and effective management of people, we foster both the personal and professional development of our employees.

A great team of professionals

PRISA had 12,191 employees at the end of 2012. Staff numbers are down by 7.9 % as compared to 2011 (13,159) due to the operational efficiency plan implemented this year in response to the economic downturn, the systematic fall in advertising revenues, the rapid emergence of new technologies, new consumer habits and regulatory changes. This situation has obliged PRISA to implement a number of measures to cut costs and improve efficiency and productivity, including dramatic organizational and staffing adjustments. In 2012 we were forced to resort to a labor force adjustment plan and we endeavored to ensure that the impact was the minimum necessary. These adjustments have been carried out responsibly and with a firm commitment to reach agreements with the legal representation of workers. We also recognised compensation plans that were a significant improvement over those legally established for these situations. Noteworthy measures included reaching agreements on outplacement services to ease the transition of employees to new jobs and on financial help to attend occupational training courses.

The very nature of the services provided by PRISA to society in the fields of news and information, communication, education and entertainment, means that the Company is closely bound to the social milieu in which it operates. This link will only develop its full potential if we have professionals who share these same principles, as fortunately is the case.

Within the group, we run a range of collaborative initiatives with educational institutions to raise awareness and involve students in business organization (universities and business schools), and we donate technical material to schools and faculties. In some of the businesses, social responsibility is channeled through the association "025 Project" which manages donations from employees and from the Company and distributes the funds thus raised to NGOs and development aid foundations. One noteworthy event is the organization's annual *Solidarity day*.



Workforce by sex

	2012	2011
Female	5,644 (46 %)	6,286 (48 %)
Male	6,547 (54 %)	6,873 (52 %)

Workforce by geographic region

	2012	2011
Spain	6,313 (52 %)	7,042 (54 %)
International	5,878 (48 %)	6,117 (46 %)

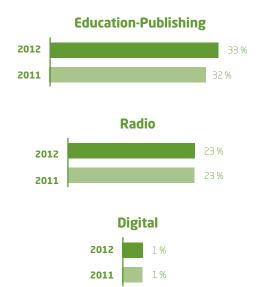
PRISA personnel by contract type

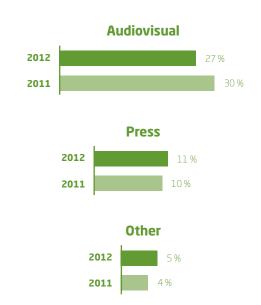
	2012	2011
Permanent	88 %	87 %
Temporary	12%	13%



PRISA personnel by business area

2012	2011
33 %	32 %
27 %	30 %
23 %	23%
11%	10%
1%	1%
5 %	4%
	33 % 27 % 23 % 11 % 1 %





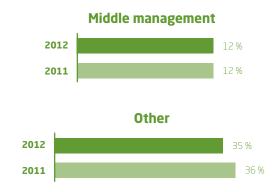
PRISA personnel by area of activity

	2012	2011
Qualified technical personnel	49%	48 %
Middle management	12%	12%
Management personnel	4%	4 %
Other	35 %	36 %



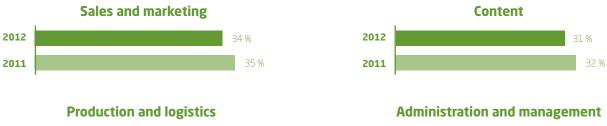
2012

2011



PRISA employees by employment category

2012	2011
34 %	35 %
31%	32 %
20 %	18%
15%	15%
	34 % 31 % 20 %



20 %

18%



Commitment to our human capital

Our Human Resources policy is a reflection of our conviction that our human capital is our best guarantee for meeting our commitments to society. We believe that:

- There is only one way to inform, educate and understand people and that is through people.
- There is only one way to be world leaders in communication, and that is by developing leaders among our team members.
- There is only one way to be responsible in society, and that is by having independent and socially committed professionals.

All the Group's companies believe in strict respect for the basic labor rights as recognized by the International Labor Organization, especially in issues related to equality and non-discrimination on the basis of sex, ideology or beliefs. Similarly, each company strictly adheres to the labor laws of the country in which it operates.

Apart from certain company directors, all our staff are subject to labor agreements in each of their companies. These agreements substantially improve working conditions and thus provide our professionals with a stimulating and competitive working environment, free of financial concerns, with job security, independence and sophisticated technology. Staff enjoy total freedom to participate in trade unions and the Group fosters social dialogue.

PRISA's commitment to human capital has the following main goals:

- To promote and foster the defense and effective practice of the principle of equality between the sexes, ensuring the same rights to access to work and professional development at all levels.
- To increase women's chances of gaining posts of greater responsibility within the Company, thus reducing inequalities.
- To prevent discrimination on grounds of sex by means of a special protocol for taking action where necessary.

 To establish measures that favor the balance between the personal lives and professional responsibilities of our employees.

Equality

PRISA's staff structure shows an almost equal breakdown by sex. In 2012, within the Group, 46 % of employees were women and 54 % were men, compared with figures of 48 % for women and 52 % for men in 2011. Additionally, 27 % of senior management posts were occupied by women in 2012, compared with 29 % in 2011. The figure for middle management is 37 %, the same as last year.

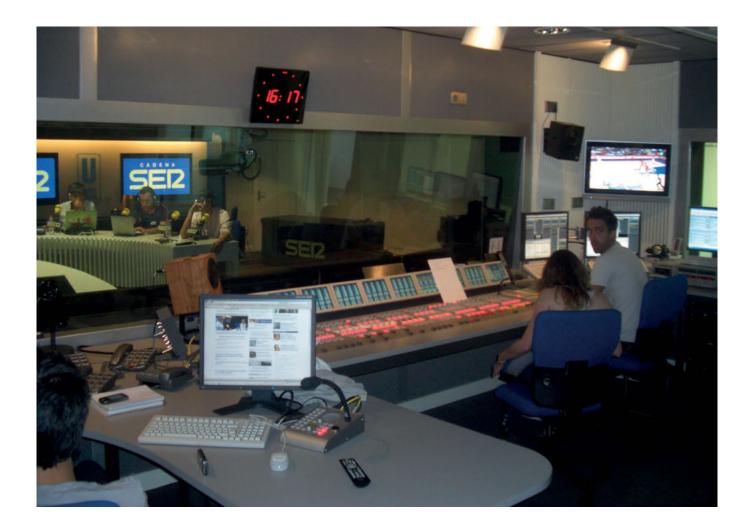
Social benefits

It is Group policy to provide companies with adequate resources so as to offer employment benefits that will be sufficiently attractive to the very best professionals. It is worth noting that PRISA operates in 22 countries and has more than three hundred companies. Each market in which it operates has special characteristics to which Human Resource Management Policy must be sensitive and thereby be in a position to offer an appropriate response to both the needs and the expectations of the professionals joining these companies. Within this framework, in 2012 we designed a flexi-ble benefits program, implemented in Spain in January 2013 and under review for possible implementation in Portugal. The objective of this plan is to allow our employees to select their benefits in accordance with their real needs and thereby potentially increase their net salary.

Flexibility

PRISA's companies have come to understand the real benefits of offering balanced work days that provide an optimum balance our staff's professional and personal lives. Many of our companies offer employees flexible work days, home working, and the possibility of working intensive shifts in summer, at Christmas and Easter.

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Workplace health and safety

Throughout 2012, PRISA remained committed to its objective of promoting a preventive culture throughout its businesses. Noteworthy in this regard is the Group's commitment to comprehensive compliance with current regulations and the integration of risk prevention in the management of companies.

The main initiatives undertaken by the Joint Prevention Service have focused on encouraging training that will contribute to the physical welfare of workers (posture, computer workstations, lighting improvements in the workplace, etc.) and through specific preventive projects aimed at improving working conditions to increase our employees levels of protection and welfare while they work.

Professional development of our workforce

At PRISA, our professionals are our greatest asset. That's why we are wholeheartedly committed to a policy of continuous training aimed at maintaining the highest standards of professionalism, quality and competitiveness.

In 2012 we have strengthened our commitment to internal training programs, investing 0.7 million euros in training, a figure that, in the 2013 budgets, is set to reach 1.3 million euros.

In 2012, a survey we conducted a survey on adaption to change and the ability to learn throughout the entire organization to measure the degree of implementation of innovation and the degree of creativity in work processes. We analyzed people's assessments of the state of knowledge management and their views on internal training. We even measured employees evaluations on the quality of leadership and middle management. Close to 30 % of the total Group workforce participated in the study. It was a success, both in terms of results, and in terms of fostering a new perception of the organization.

In 2012 we also identified agents of change in several business units of the Group with the aim of involving them, under the coordination of the PRISA's Corporate Transformation Office, in initiatives that will steer the organization towards greater innovation and technological progress. This also has the effect of endowing the organization with a more horizontal model in that it recognizes individual talent. The participation of these agents is critical to the cultural change required by the digital and collaborative world

.In parallel to the identification of agents of change, we employed the same methodology to draw up a map of internal motivation to identify the main concerns of employees who were part of the sample, and to match their demands with ongoing initiatives contained in the Corporate Transformation Plan. In addition, in 2012 have launched a range of tools geared towards fostering organizational transformation and PRISA culture.

PRISA Jobs is a tool included in the Toyoutome intranet, that posts internal vacancies and facilitates job rotation among employees of the Group. This improves the working environment and enables employees to develop their skills, their interests and talents.

The total of job offers managed in 2012 was 53 and the total number of internal candidates was 71.

By the end of the year, we were able to facilitate ten changes of post to internally cover jobs (18 % of total job postings). The challenge is increase the percentage of internal rotation during 2013 and thereby cover a greater number of vacancies at intermediate and higher levels of the organization.

Campus PRISA is an online training portal for all Group employees via the Toyoutome intranet.

With nearly 1,200 students enrolled in courses specializing in the digital field, CAMPUS PRISA has become yet another tool that fosters transformation and the improvement of the working environment. All course modules are being designed and taught by employees of the organization, which is once again promoting a culture of knowledge and creativity among the workforce.

Since its launch in June 2012, CAMPUS PRISA has grown progressively and continuously, with notable peaks in registration coinciding with the launch of each new module and course. The total number of users enrolled at the end of December was 1,151.

The goal for 2013 is to increase the offer of courses to meet the most urgent needs that are detected anywhere in the organization.

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Finally, **Mi Idea!** is an open innovation platform aimed at getting all employees more involved by making suggestions, sharing ideas for improvement projects and even intellectual property patents. This tool is designed to identify both individual talent as well as any groundbreaking new ideas that may emerge from any part of the organization. Moreover, the innovation departments of each business unit set challenges to encourage participation.The number of users at the end of December was 256, who provided a total of 204 ideas.

Total average investment in training per employee





Working environment and internal communications at PRISA

PRISA maintains open and fluid channels of communication with employees, that have improved notably over the course of 2012 thanks to the consolidation of Toyoutome as global intranet. This platform forms the basis of all internal communication from the communications departments to the business units.

Toyoutome has become the main channel of information for all employees to channel the flow of news and initiatives that are generated by the various units of the Company. During 2012, all major Group actions have had an immediate impact internally, and all our employees have been duly informed of all relevant business related topics. Throughout the year we have published, the Company's quarterly results, appointments, information on strikes, updates on employment regulation, and so on.

Toyoutome has also served as a platform for the three new tools that form part of the transformation project which the Group has undertaken: PRISA Jobs, Campus PRISA and Mi Idea!

In November we launched the PRISA **newsletter**, a global project that every month compiles the most important news from all business units. It also includes useful information about new tools available on the intranet: PRISA Jobs, Campus and PRISA Club. This newsletter, as well as providing timely information, also serves to showcase and give greater visibility to the most interesting projects being implemented by the units. It also has a section reserved for social responsibility initiatives, in response to this area's strategic for the Company.

Meanwhile, every week the relevant departments (Transformation, Technology, Communication, HR) receive a report on the Toyoutome project (blog, tweets and intranet), which provides data on traffic and the tools most used by employees.



Toyoutome, has also served as a platform for channeling complaints and concerns, yet another example of the Company's commitment to transparency in our work processes. Through the Complaints Channel, employees can report any irregularities or non-compliance in accounting, internal control, auditing or company control systems.

Influencing the value chain

The goal of **PRISA's purchases and procurement policy** is to build up a solid base of suppliers and collaborators which will enable all our companies to acquire goods and services under the strict criteria of efficiency, cost, coverage and technical and productive capacity. PRISA also evaluates the supplier's integrity and its fulfillment of its **fiscal**, **labour**, **human rights**, **environmental and**, **above all**, **the legal obligations** in force in that country.

The Corporative Purchases Department is the first contact PRISA will have with potential suppliers and this body oversees the relations of suppliers with the Group's companies. Since 2009 it has focused on three areas of action related to Group CSR policy:

- **1. Selection and management of suppliers** these are seen as crucial stakeholders in the Company's day-to-day operations.
- **2. Paper management.** Paper is the most important raw material used by most of the business units and its sustainable use must be part of any environmental policy.
- 3. To determine new areas where we can improve **identification, measurement and manage-ment** of the Company's environmental impact.

To aid the the department to fulfill its obligations, a series of guidelines has been drawn up which govern the relationship between PRISA and its suppliers:

 PRISA's relations with suppliers are governed by principles of objectivity, transparency, non-exclusivity and equal opportunities.

- All suppliers involved in any adjudication process will receive complete and detailed **information** about the goods and/or services to be supplied.
- The information supplied will be identical for all suppliers, ensuring that no single supplier enjoys any initial advantage, thus fostering legitimate competition.
- Potential suppliers will not be invited to participate in the adjudication process.
- All those who apply to become suppliers have a right to request an **evaluation** of their particular adjudication process.
- All applications will receive a **reply** accompanied by comments on their acceptance or rejection. A negative reply is in no way an obstacle to submitting future applications, once the reasons behind the rejection have been addressed.
- The results of the adjudication process, including a summary of the criteria employed, will be communicated to the supplier in writing.
- Initiatives for constant **improvement** are in place, which boost quality to the benefit of both parties. The supplier is welcome to make any suggestions as is felt necessary to improve relations between the Group and suppliers.

Selection and management of suppliers

The acquisition process is based on the principles of objectivity, transparency, non-exclusivity and equal opportunities. The specifications of procurement processes and negotiating rounds for potential PRISA suppliers are detailed in the application forms, where there



Certification process for PRISA suppliers

NOTE: All suppliers who wish to be approved by PRISA, will be accessed online at Supplier Area.

	2012	2011
Management system is certified or is being implemented plus voluntary codes	48 %	48 %
Formal procedures to respond to customer concerns	78,89 %	78,85 %
Legislative Framework	95,28 %	95,86 %
Adequate environmental safeguards	76,30 %	75,81 %
Guidelines on corporate governance	85,56 %	85,71 %
Incorporation of social responsibility indicators in management code	80,42 %	81,43 %

Supplier Evaluation

Authorized suppliers

	Total	Spain	Foreign
2012 (new)	99	89	10
2011 (new)	115	113	2
Previous years	2,934	2,847	87
TOTAL	3,033	2,936	97

*NOTE: Among the suppliers associated with Spain, there is a substantial part on multinational companies based in the country.

is also information on conditions and obligations that the Group requires of all its suppliers.

There are four criteria in the process of adjudicating and authorizing potential suppliers:

- **Quality** of the product/service offered.
- How the service matches our requirements.
- **Cost** and ability to deliver on issues related to CSR..
- Confirmation and certification that the Group's CSR criteria have been met.

All potential suppliers interested in becoming certified as PRISA suppliers should apply via the Electronic Purchases Platform, which manages Group-supplier relations, all aspects of the process, including potential supplier registration, application, the certification and authorization of all our suppliers worldwide as well as ongoing follow-up and periodic assessment according to those criteria previously outlined.

All suppliers must be certified and authorised prior to forming part of our list of suppliers.

For the past six years, the Department of Corporate Purchases has been managing and updating a data base of the Group's chief suppliers, evaluating them on key CSR criteria, including paper management, recycling and reuse of fungibles and CO2 emissions. Applicants must be in full compliance with Conventions 138 and 182 of the **International Labor Organization** (ILO) governing child labor. Non-compliance with these conventions will nullify any contracts between the parties.

PRISA favors suppliers who meet CSR criteria and who have SA 8000, ISO 9001 certification etc. Indeed, 74 % of our suppliers have a quality certification.

In 2012, as in previous years, PRISA carried out a study of a sample of our wide number of suppliers. In 2012, the number surveyed was 180, as compared to 175 in 2011, and they were evaluated by service and percentage in volume of purchases.

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Environmental impact management

PRISA is committed to reducing the costs and the impact that our operations may have on the environment. The Group's **Environmental Security Policy** includes a series of basic principles in the area of legal compliance that contribute to the continuous improvement of our operations:

- PRISA will comply with all applicable legal requirements, and will, whenever possible, make every effort to anticipate them.
- The group will actively strive to reduce and prevent pollution and waste, and to conserve energy in all its operations.
- The group will require its suppliers to conduct their operations in an environmentally responsible manner.
- The group will ensure the safety of industrial operations, to avoid negative impact on the environment.

This policy is divided into three levels of action:

- Emission control
- Consumption control
- Waste Control

The aim is to provide safe products and services that respect the environment throughout their life cycle, and to conduct operations in an environmentally responsible manner.

Emission control

In 2010 the Corporate Purchasing Department began collecting data on suppliers who provide services in order to establish the equivalent weight of CO2 generated by travel and accommodation derived from Group activities. The result (a decrease of the impact caused by Group trips made in 2012) confirms the trend towards reductions seen over the previous year.

Consumption control

Responsible use of paper

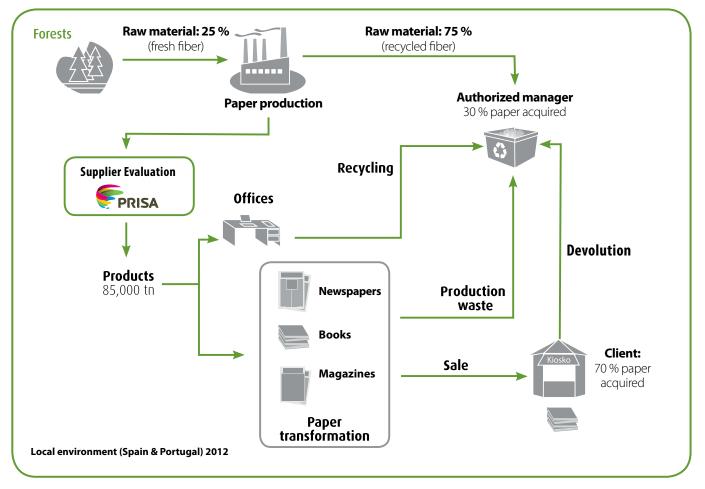
PRISA has always carefully managed all stages of the **lifecycle of paper.** The group works with paper manufacturers who guarantee their adherence to environmental standards and recycling, either directly or indirectly, and all business units using paper committed themselves over the course of 2012 to reducing their use, whether by modifying formats or opting for lower weights of paper, while still guaranteeing the quality of the finished product.

PRISA's suppliers must comply with certain environmental requirements in the manufacture of paper. The

From of	Unit of	Conversion factor kg		2012		Equivalent	Conversion factor kg		2011		Equivalent
transport	measure	CO ₂ / unit of measure	Spain	Portugal	Total	CO ₂ in kg	CO ₂ / unit of measure	Spain	Portugal	Total	CO ₂ in kg
Hotel	RN	28	12,439	S/D	12,439	348,292	28	14,987	S/D	14,987	419,636
Air	Miles	0.18	12,068,311	1,119,419	13,187,730	2,373,791	0.18	15,707,842	2,564,868	18,272,710	3,289,088
Train	Km	0.06	3,049,569	S/D	3,049,569	182,974	0.06	3,182,968	S/D	3,182,968	190,978
Rent a car	Km	0.123	692,857	S/D	692,857	85,221	0.123	767,179	S/D	767,179	94,363
Total			15,823,176	1,119,419	16,942,595	2,990,279		19,672,976	2,564,868	22,237,844	3,994,065

CO₂ emissions (PRISA: Spain and Portugal)

Notes: The sources for conversion factors are: http://www.nef.org.uk/greencompany/co2calculator.htm (air), http://www.responsarbolidad.net/002_calcemision. html (train) and sources prepared by AVIS for rent a car, due to the variability of consumption in used cars.



Paper life cycle in the PRISA Group

paper industry's high level of environmental awareness provides a further guarantee that suppliers are generally not merely complying to environmental legislation but that they are wholeheartedly committed to issues in this area.

Almost all PRISA suppliers possess the capacity to produce PEFC and FSC accredited paper, thus guaranteeing that controls are being carried out at the various stages of the production process – from forest to printer – although this does involve higher costs.

PRISA NOTICIAS - Pressprint

Pressprint is the printers for the Group's print media in Spain. Its operations require the use of paper, ink and and aluminum plates. Pressprint uses technological innovation to constantly optimize and responsibly manage their use. Over the year, Pressprint continued its policy of improving procedures, both in terms of managing raw materials as well as waste management. In 2012 we continued implementing the use of "Chem Low" plates, which require a less aggressive chemical concentrate and simplifies cleaning. Furthermore, a processor that optimizes chemical use has been installed on one of our four production lines in Madrid.

The plan for 2013 is to continue installing these processors over the course of the year.

Parameters have been adjusted for the consumption of ink, water and fountain solution additives in the printing process to optimize the amount of ink used per million printed pages.

Both ink and solvents are sourced by PRISA from suppliers who are reviewed every year to ensure they are in possession of quality certificates for ink and solvents.

Ink 2012 2011 % Madrid 321,564 290,557 10.67% Barcelona 74,373 96.641 -23.04%

Solvent

	2012	2011	%
Madrid	20,000	21,000	-4.76 %
Barcelona	13,212	16,150	-18.19%

Plates

	2012	2011	%
Madrid	58,789	44,055	33.44 %
Barcelona	23,529	26,384	-10.82 %

Energy consumption

During 2012, all Group companies have run campaigns to raise awareness and to foster a more rational use of energy at their facilities and to rationalize energy consumption.

To this end it we are in contact with a number of energy efficiency consultants to analyze the efficiency of the range of systems that currently exist in the market. During 2013 projects will be launched to replace existing lighting with LED technology.

Corporate center: direct consumption by primary source

Primary source	2012	2011	%
ELECTRICITY kw/h	3,579,835	4,136,179	-19.4 %
GAS kw/h	23,000	24,000	-2.12 %
WATER m ³	9,017	9,268	-14.16 %

SANTILLANA constantly strives to promote recycling and reduce energy consumption by means of awareness drives among employees. During 2012, and coinciding with the relocation of the Company headquarters in Calle Torrelaguna, all excess material was recycled. A paper and cardboard compactor has been installed in our warehouse.

SANTILLANA: direct consumption by primary source

Materias primas	2012 2011		%	
ELECTRICITY kw/h (1)	666,158	1,723,480	-61.35 %	
DIESEL kw/h	N/A N/A		N/A	
GAS kw/h	8,598	17,300	-50.30 %	
WATER m ³	4,884	7,403	-34.03 %	
PAPER Tm ⁽²⁾	N/A N/A		N/A	

 $^{(1)}$ Includes data up to July 24, 2012 from headquarters in Torrelaguna. No data are available for the new location, Tres Cantos, which are included in the data for PRISA TV.

 $^{(2)}$ Volumes of non-recycled paper consumed in the production of books. All paper used is chlorine free and comes from factories with Environmental Management Systems (ISO or ESMAS). Almost all the paper used has PEFC certification and around 30 % also have FSC certification.

PRISA TV has continued to apply environmental measures to control energy consumption and optimize on costs of paper and corporate digital stationery. Also during 2012, new multi-functional equipment has been installed to send and scan documents without printing them, with corresponding savings in paper and ink.

To avoid excessive waste generation -office furniture, technical and audiovisual equipment- donations have been made to the Tres Cantos Public Administration, the Red Cross in Tres Cantos and other NGO's in the town.

PRISA TV: direct consumption by primary source

Primary source	2012	2011	%	
ELECTRICITY kw/h	16,569,623 15,197,346		9 %	
DIESEL kw/h	1,700	1,700 1,700		
GAS kw/h	6,212,155 5,738,196		8.26 %	
WATER m ³	29,524 42,121		-29.91 %	
PAPER Tm	86,60	62,66	38.21 %	

Media Capital: direct consumption by primary source

Primary source	2012 2011		%	
ELECTRICITY kw/h	5,751,256	5,823,233	-1.24 %	
DIESEL kw/h	1,233 2,500		-50.68 %	
GAS kw/h	102,725	195,767	-47.53 %	
AGUA m ³	-	9,590	-	
PAPEL Tm	_	26.22	_	

In 2012, **PRISA RADIO** has continued to promote measures to reduce the consumption of energy, water and raw materials. There are also measures to ensure the proper management of waste, fumes and noise, the replacement of air conditioning systems with inverter technology systems, elimination of pipes and acoustic insulation fibers that are potentially polluting, the recycling all computer equipment and consumables, and an equipment acquisition policy that complies with eco standards: low consumption, low pollution batteries. We also continued implementing the use of "Chem Low" plates, which require a less aggressive chemical concentrate and simplifies cleaning and reduces waste.

Magazines by PRISA Revistas bear a label (beside the barcode) to encourage responsible recycling with the slogan "Please recycle this magazine."



PRISA Radio: direct consumption by primary source

Materias primas	2012	2011	%	
ELECTRICIDAD kw/h	6,840,000	7,200,000	-0.95 %	
GASOIL kw/h	950	59	49.15 %	
GAS kw/h	N/A	N/A	N/A	
AGUA m ³	40,721	42,653	-4.52 %	
PAPEL Tm	16	21	-23.81 %	

Company offices have also implemented the massive use of videoconferencing to reduce travel and therefore energy consumption, which has produced savings of 35 %.

Technological innovation enables us to maximize the use of resources and facilitates responsible waste management

In 2012 PRISA News replaced the Uninterruptible Power Supply (UPS) with new technology to reduce energy consumption by 40 % compared to the previous apparatus and we have invested in improving water pumping facilities to reduce consumption.

Work has continued on the optimal use of paper by reducing both weight and size. To accomplish this, there has been a process of modifying and adjusting the presses.

In order to optimize the amount of ink used per million printed pages, we have adjusted consumption parameters for ink, water and fountain solution additives.

PRISA Noticias: direct consumption by primary source

Materias primas	2012 2011		%	
ELECTRICIDAD kw/h	12,587,522 14,635,938		-13.99 %	
GASOIL kw/h	N/A N/A		N/A	
GAS kw/h	4,049,905	5,202,737	-22.16 %	
AGUA m ³	10,918	14,908	-26.67 %	
PAPEL Tm	47,231	63,661	-25.81 %	

Digital area

Among digital area's environment-friendly measures are those aimed at ensuring that all lights, computers and heating/air conditioning systems remain turned off as much as possible; and other initiatives in the area of recycling and use of paper.

PRISA Digital has also installed energy efficient computers and is currently embarking on the process of changing over to Cloud Hosting and other online solutions such as home working as we embrace green computing.

Waste control

Corporate Center

All office printers are removed to a Madrid recycling plant, where they are recycled according to current norms and made available to suppliers for re-use. The Company responsible for the operation is a Special Employment Center, meaning that PRISA thus fulfills a double objective: helping the environment and aiding workers with disabilities.

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Recycling activity	2012	2011	Results 2012-11
Disposal of IT consumer goods	305 cartridges	394 cartridges	- 22.6 %
Disposal and recycling of paper	76 Tn	96 Tn	- 20.8 %
Disposal and recycling of batteries	250 Kg	290 Kg	-13.8%
Disposal and recycling of fluorescent lamps	188 units	176 units	+16.48%

PRISA Noticias

Pressprint has authorized managers who are responsible for removing contaminated residues from ink, such as solvents. Aluminum is gathered in containers which are then collected by an authorized agent. In 2012, 82,318 kg of aluminum thus produced were melted down for the development of new products.

Pressprint recycles -either at our own plants in Madrid and Barcelona, or through outsourcing- residual paper as well as returned newspapers and magazine supplements. Waste and residue generated during the printing process are classified by potential use and are removed by recycling companies. Returned newspapers and magazine supplements are recycled by companies located nearby the distributors' collection depots. We ensure that recycling companies possess the appropriate certification in waste management and disposal. Other recycled waste includes plastic containers, oils, toners, and scrap iron, copper and other materials generated in the decommissioning of obsolete machinery. Obsolete computers and other IT devices that may pose a risk to the environment are regularly removed by certified and authorized waste-management companies.

Recycling companies used by Pressprint:

- Paper, cardboard and aluminum plates: SAICA.
- Used toner: BIOTONER
- Lamps and lighting: S.I.G Ambilamp
- Used oil: FONDOMOVIL
- Contaminated cleaning materials: MEWA.