

CNMV
National Securities Market Commission

RESULTS OF PROMOTORA DE INFORMACIONES, S.A.'s
BID TO TAKEOVER SOGECABLE, S.A.

Tuesday, May 13, 2008

In compliance with the provisions of the second paragraph of Article 36 of Royal Decree 1066/2007 of July 27, the National Securities Market Commission announces that Promotora de Informaciones, S.A.'s bid to acquire 100% of the capital stock of Sogecable, S.A. (excluding 69,258,251 ordinary Class A shares and 469,004 redeemable Class B, Series B-2008, shares totaling 50.41% of the share capital, which were subject to a lockup period by their respective owners as detailed in the offer prospectus) has been successful, the bid having been accepted by holders of 65,905,845 shares, representing 96.07% of the total targeted stock and 47.64% of the company's total capital stock, since the results of the offer were not conditioned upon the receipt of a minimum number of acceptances.