

at a glance

Committed governance

FEMALE REPRESENTATION

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BOARD OF DIRECTORS

53.3%

vs 46.7% in 2023

AUDIT, RISK, AND

COMPLIANCE COMMITTEE

SUSTAINABILITY COMMITTEE

APPOINTMENTS, REMUNERA-TION, AND CORPORATE **GOVERNANCE COMMITTEE**

MANAGEMENT

44.4% vs 55.6% in 2023

IMPLEMENTATION OF COMPLIANCE MODELS IN SPAIN AND LATAM

100%

IMPROVEMENT

IN KEY ESG INDICES/RATINGS CSA, SUSTAINALYTICS, CDP "B"RATING



SOCIETY

ANNUAL BONUS

5% LINKED TO ESG CRITERIA



COURSES ON:

- INFORMATION SECURITY
- DATA PROTECTION • CODE OF ETHICS
- CORRUPTION AND **BRIBERY**



APPROVAL OF PRISA'S POLICY FOR THE **RESPONSIBLE USE OF AI** AND COMMITMENT TO FORÉTICA'S MANIFESTO FORRESPONSIBLE AND SUSTAINABLE ARTIFICIAL INTELLIGENCE.

Responsible management



USE OF RENEWABLE ENERGY

PRISA MEDIA

SANTILLANA

(LATAM)

0/0 +41% vs 2023

(0)

 (0_2)

NET ZERO ROADMAP AND COMMITMENT TO

REPORTED SCOPE 3

EMISSIONS*

vs 82% in 2023

SBTi



TAXONOMY

(sustainable environmental activities aligned with the Taxonomy)

Turnover

CapEx

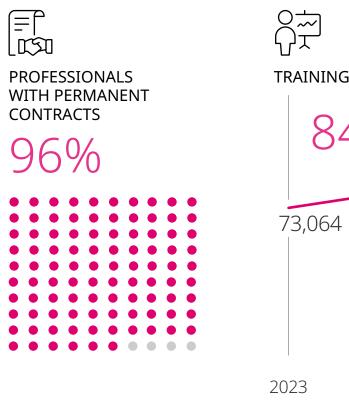
12.33%

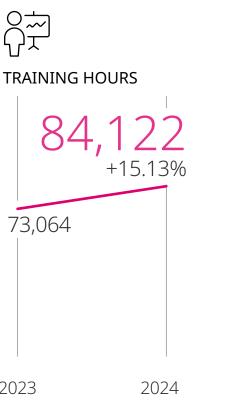
OpEx

*In 2024 the data have been calculated according to the GHG Protocol, a necessary requirement to comply with SBTistandards.

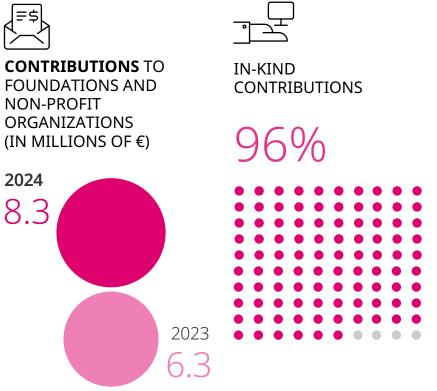
Social impact













ECONOMIC VALUE GENERATED

937 M€



ECONOMIC VALUE DISTRIBUTED

846 M€

Business areas

PRISA MEDIA

EL PAÍS

EL PAÍS **SUBSCRIBERS**

+15% vs 2023



SUBSCRIPTIONS TO **LEARNING SYSTEMS**

+5% vs 2023



TOTAL LISTENING HOURS (MONTHLY AVERAGE)

+10% vs 2023

SANTILLANA





USERS OF LEARNING

SYSTEMS

+8% vs 2023

PAGE VIEWS

+5% vs 2023

(MONTHLY AVERAGE)

SCHOOLS

+4% vs 2023