

ESG SOCIAI 2024

PEOPLE

TOTAL **PROFESSIONALS**

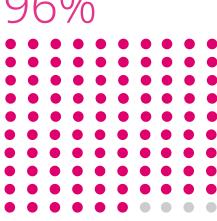
7,295 +2% vs 2023

3,767 (51.6%)



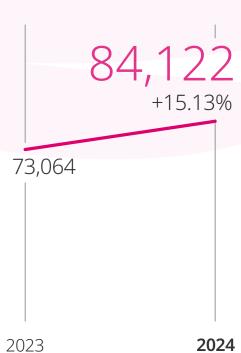
WOMEN 3,528 (48.4%)

PROFESSIONALS WITH **PERMANENT CONTRACTS**





TRAINING HOURS





COURSES IN LEADERSHIP SKILLS



SANTILLANA IS RANKED AMONG THE TEN MOST-TRUSTED COMPANIES OF SPANISH ORIGIN IN LATIN AMERICA, ACCOR-**DING TO TH**E STUDY "THE **IMAGE OF SPANISH COMPA-**NIES AND THEIR EXECUTIVES IN LATIN AMERICA 2024", BY INSTITUTO MESÍAS-INTELI-GENCIA DE **MARCA ESPAÑA.**



EMPLOYEES **TRAINED IN SUSTAINABILITY**

4,896

SOCIETY



CONTRIBUTIONS TO FOUN-DATIONS AND NON-PROFIT ORGANIZATIONS (IN MILLIONS OF €)

2024

2023 6.3





IN-KIND CONTRIBUTIONS





ECONOMIC VALUE GENERATED

937 M€



ECONOMIC VALUE DISTRIBUTED

846 M€



PRISA MEDIA LAUNCHES "VERIFICAUDIO" TO **COMBAT DISINFORMATION**



IN-HOUSE CAMPAIGNS APPLYING PRISA MEDIA'S 'INCLUSIVE ADVERTISING **GUIDE**'

100%



CREATION OF SPACES FOR REFLECTION AND DIALOGUE ON ESG TOPICS, SUCH AS "WORLD IN PROGRESS BARCE-LONA", "AHORA REGENERA-CIÓN", "S.O.S.TENIBILIDAD","-TRENDS", "SUSTAINABILITY AND EDUCATION".



FIRST SEASON OF SER PODCAST *CLARO QUE SE* **PUEDE (OF COURSE IT'S** POSSIBLE)



NEW SANTILLANAPROJECTS INCORPORATING **ESG** CONTENT

99%



PROJECTS SUBMITTED FOR THE **SECOND EDITION OF** THE SUSTAINABLE SCHOOLS AWARD IN BRAZIL, MEXICO AND COLOMBIA

+1,000



LATAM TEACHERS ENROLLED IN **INCLUSION COURSES**

+8,000



LATAM TEACHERS ENROLLED IN SUSTAINABILITY COURSES

+6,000