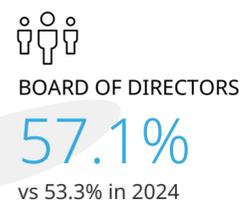


# 2025

at a glance

## Committed governance

### FEMALE REPRESENTATION



ARTIFICIAL INTELLIGENCE OVERSIGHT COMMITTEES

ANNUAL BONUS LINKED TO ESG CRITERIA (100% target achieved in 2025)

**5%**

TRAINED EMPLOYEES IN CORRUPTION AND BRIBERY PREVENTION

**76%**

IMPROVEMENT IN KEY ESG INDICES/RATINGS

- S&P Global CSA
- Sustainalytics
- "A-" rating in CDP

SPECIFIC TRAINING ON DATA PROTECTION FOR SPECIALIZED PROFESSIONALS

**100%**

APPROVAL OF THE RESPONSIBLE ADVERTISING POLICY

## Responsible management

RENEWABLE ENERGY CONSUMPTION

**87%**

+26% vs 2024

CONSUMPTION OF SUSTAINABLY SOURCED PAPER

**100%**

TAXONOMY (Environmentally sustainable activities aligned with the taxonomy)

Turnover

**30%**

INVESTMENT IN ENERGY EFFICIENCY MEASURES

**€502,145**

CARBON DISCLOSURE PROJECT (CDP) RATING

**A-**

CapEx

**15%**

OpEx

**36%**

## Social impact

### PEOPLE

TOTAL PROFESSIONALS

**7,242**

MEN

3,693 (51%)

WOMEN

3,549 (49%)

PROFESSIONALS WITH PERMANENT CONTRACTS

**96%**

TRAINING HOURS

**133,481**

+59%

84,122

2024

2025

### SOCIETY

CONTRIBUTIONS TO FOUNDATIONS AND NON-PROFIT ENTITIES (in millions of €)

2025 (-12% vs 2024)

**7.3**

2024

**8.3**

IN-KIND CONTRIBUTIONS

**96%**

ECONOMIC VALUE GENERATED

**€934 M**

ECONOMIC VALUE DISTRIBUTED

**€848 M**

## Business areas

### PRISA MEDIA

EL PAÍS SUBSCRIBERS

**451,304**

(+12% vs 2024)

TOTAL LISTENING HOURS (monthly average)

**50 M**

(+10% vs 2024)

PAGE VIEWS (monthly average)

**1,585 M**

(-8% vs 2024)

### SANTILLANA

SUBSCRIPTIONS TO LEARNING SYSTEMS

**3.6 M**

(+19% vs 2024)

STUDENTS

**30 M**

(+7% vs 2024)

USER SCHOOLS

**12,103**

(+20% vs 2024)