

ESG Social

2025

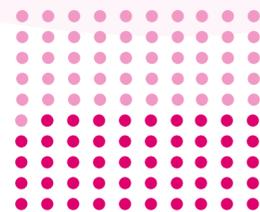
PEOPLE



PROFESSIONALS

7,242

MEN
3,693 (51%)



WOMEN
3,549 (49%)



PROFESSIONALS WITH PERMANENT CONTRACTS

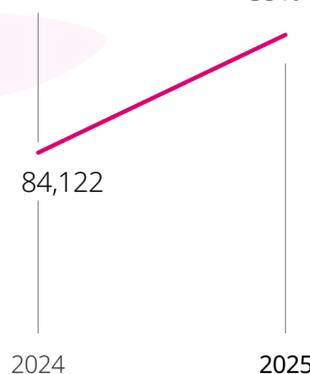
96%



TRAINING HOURS

133,481

+59%



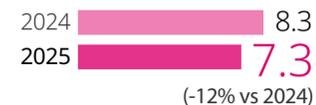
TRAINING IN

- Sustainable events
- Leadership skills
- Artificial intelligence
- Information security
- Data protection...

SOCIETY



CONTRIBUTIONS TO FOUNDATIONS AND NON-PROFIT ENTITIES (in millions of €)



"VERIFICAUDIO" FROM PRISA MEDIA RECEIVES INTERNATIONAL AWARDS:

- INMA Global Media Awards
- WAN-IFRA Europe Award



SANTILLANA FOUNDATION'S ALLIANCE WITH UNESCO FOR INCLUSIVE AND QUALITY EDUCATION IN LATIN AMERICA AND THE CARIBBEAN



IN-KIND CONTRIBUTIONS

96%



INCLUSION OF THE ACCESSIBILITY STATEMENT IN PRISA MEDIA'S SPANISH WEBS



PROJECTS SUBMITTED FOR THE 3RD EDITION OF THE SUSTAINABLE SCHOOLS AWARD IN BRAZIL, MEXICO AND COLOMBIA

1,000



ECONOMIC VALUE GENERATED

€934 M



100% OF PRODUCTIONS BY LACOPRODUCTORA INCLUDE SUBTITLES AND AUDIO DESCRIPTION



REGISTERED FOR THE 3RD INCLUSIVE EDUCATION CONGRESS: "EMPOWERING AND SUPPORTING FOR AN INCLUSIVE AND SUSTAINABLE FUTURE"

37,500



ECONOMIC VALUE DISTRIBUTED

€848 M



EL PAÍS STYLEBOOK: Incorporation of the AI usage protocol



SUMUN: SANTILLANA's new educational proposal that brings together AI, analytics, and pedagogical design



REFLECTIONS FORUMS such as "World in Progress", "International Summit on Sustainability and Environmental Innovation"...