



**ORDINARY SHAREHOLDERS MEETING PROMOTORA DE INFORMACIONES, S.A.  
(April 1, 2016)**

**RIGHT OF INFORMATION**

Right of information form for Ordinary Shareholders Meeting of PROMOTORA DE INFORMACIONES, S.A. to be held at 12:30 pm on March 31, 2016, at Teatro Real de Madrid, Plaza de Oriente s/n, Madrid 28013, on first call, and if the necessary quorum is not achieved, at the same place and at the same time on April 1, 2016, on second call. **The General Meeting is expected to be held on second call, that is, on April 1, 2016, at the place and time indicated above.**

Mr./Mrs \_\_\_\_\_, N.I.F./C.I.F \_\_\_\_\_, address \_\_\_\_\_  
\_\_\_\_\_, and e-mail \_\_\_\_\_ requests the following information or clarification from the directors of Promotora de Informaciones, S.A. (PRISA) or asks the following questions about items on the agenda of the Ordinary Shareholders Meeting to be held on March 31, 2016, at first call or on April 1, 2016, at second call, and /or relating the information accessible to the public that may have been furnished by the Company to the Spanish Securities and Exchange Commission from the holding of the last General Meeting and/or relating the auditor's report:

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<b>Shareholder Mr/ Mrs</b> _____ <b>N.I.F./C.I.F:</b> _____
<b>Depository Entity:</b> Code _____ Name _____
<b>Securities Account</b> (Branch + DC+ account number) _____
<b>Number of Shares</b> _____
<b>Signature of the shareholder</b>     <b>In</b> _____, _____ <b>2016</b>



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## RIGHT TO INFORMATION CONDITIONS

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### ORDINARY SHAREHOLDERS MEETING PROMOTORA DE INFORMACIONES, S.A. April 1, 2016

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#### RIGHT TO INFORMATION PRIOR TO THE HOLDING OF THE MEETING. CONDITIONS.

The shareholders are able, by means of a written communication, to request information or clarifications from the directors about the business contained on the agenda up to five days prior to the holding of the Meeting, convened for March 31, 2016, on first call, and April 1, 2016, on second call (it being expected that will be held on second call) or to ask questions that they may deem appropriate, as well as the clarifications that they consider accurate concerning the information accessible to the public that may have been provided by the Company to the Spanish Securities and Exchange Commission from the holding of the last General Meeting (held on April 20, 2015) and concerning the auditor's report on the accounts of the Company.

The information requested in conformity with the terms of the previous paragraph shall be provided to the requesting party by the Board of Directors or, by means of delegation from the same, by any of its members empowered to such effect by the Chief Executive Officer, by its Secretary or by any employee or expert in the subject matter. The information shall be submitted in writing, within the period that runs to the day of the holding of the General Meeting, through the Shareholders' Relation Office.

Nevertheless, it shall be possible to refuse to provide the information requested in the cases covered by Law and by article 19.3 of the Regulations of the Shareholders Meeting.

The right of information form can be delivered to the Company by:

- (i) Electronic means of distance communication through the corporate website ([www.prisa.com](http://www.prisa.com)). In this case the document should incorporate an advanced electronic signature of the shareholder, issued by any of the following certification service providers: CERES (Fábrica Nacional de Moneda y Timbre-Real Casa de la Moneda), or ANCERT CAMERFIRMA (Notarial Certification Agency.) Also it can be used the Electronic National Identity Document (DNle) issued by the National Police, attached to the Spanish Interior Ministry.
- (ii) Delivery or post by mail: addressed to Shareholder Relations Office of Promotora de Informaciones, SA, to the registered office of the Company (Gran Vía 32, 28013 Madrid) or to the address of the Office (Avda. de los Artesanos 6, Tres Cantos, 28760 Madrid). In this case the form must to be signed with signature of the shareholder, who must prove their identity by using a photocopy of their National Identity Card or Passport and, if legal persons, must attach a document that sufficiently substantiates the representation thereof.

In both cases, the requesting party shall accredit his status as shareholder or provide the sufficient data (number of shares, recipient entity, etc.), so that these can be verified by the Company.

All said above in accordance with the provisions of the Bylaws and the Regulation of the Shareholders Meeting of Promotora de Informaciones, SA. Likewise it is necessary to meet the rules contained in the notice convening the Shareholders Meeting and in the Company's website (<http://www.prisa.com>).

Valid requests for information, clarifications or inquiries made in writing by shareholders and the answers provided in writing by the Board of Directors will be included on the website of the Company, provided that shareholders have processed such requests in accordance with the formal procedures for the exercise of the right to information.