



Promotora de Informaciones, S.A. ("**PRISA**" or the "**Company**"), in compliance with the provisions of Article 17 of Regulation (EU) No 596/2014 of the European Parliament and of the Council of 16 April 2014 on market abuse and Article 226 of Law 6/2023, of 17 March, of the Securities Markets and Investment Services (*Ley de los Mercados de Valores y de los Servicios de Inversión*), hereby communicates the following

INSIDE INFORMATION

The Board of Directors of PRISA, at its meeting held today, has analyzed the project presented by the Executive Chairman of PRISA Media regarding the opportunity to bid for a new television license in Spain, when it is put out to tender, with the aim of launching a new television channel.

After analyzing the aforementioned project, the Board of Directors has decided that PRISA will not bid for the new television license, focusing all its efforts on the business lines currently developed by PRISA Media, both in press and radio, which have the full support of its readers and listeners, as evidenced by the magnificent results obtained, thus ruling out a return to the television market.

The Board of Directors also agreed that the Group should continue to focus on reducing debt and strengthening its liquidity position, in line with the efforts made in recent years, thanks to which the debt-to-EBITDA ratio is now at its lowest level since 2005.

Madrid, on February 25, 2025
Pablo Jiménez de Parga Maseda
Secretary of the Board of Directors