



Promotora de Informaciones, S.A. ("PRISA" or the "Company"), in accordance with the provisions of Article 227 of the Law 6/2023, of 17 March, of the Securities Markets and Investment Services (*Ley de los Mercados de Valores y de los Servicios de Inversión*), hereby communicates the following

OTHER RELEVANT INFORMATION

In connection with the communication of "inside information" published by the Company on March 27, 2025 (official registry no. 2678), PRISA announces the details of the extraordinary conversion period (the "**Extraordinary Conversion Period**") of the subordinated notes necessarily convertibles into ordinary share of the Company issued by PRISA on April 2024 (ISIN code ES0371743024) (the "**Convertible Notes Due 2029**") that the Board of Directors of the Company has resolved to open, today, as a result of the request submitted by a holder of more than 5% of the outstanding Convertible Notes Due 2029 in accordance with the terms and conditions of the issuance that are detailed in the securities note (*nota de valores*), registered in the official registries of the Spanish Securities and Exchange Commission (*Comisión Nacional del Mercado de Valores*) (the "**CNMV**") on March 14, 2024 (official registry no. 11314) (the "**Securities Note**"), that is available in the CNMV's website (www.cnmv.es) and in the corporate website of the Company (www.prisa.com).

The Extraordinary Conversion Period will have a duration of 10 natural days in accordance with paragraph (C) of section 4.7.1 of the Securities Note and will take place between March 31, 2025 and April 9, 2025, both days included.

During the Extraordinary Conversion Period, holders of Convertible Notes Due 2029 will have the right to request the conversion of the number of Convertible Notes Due 2029 that they deem appropriate, to their sole discretion, into newly issued ordinary shares of the Company (the "**New Shares**" and each of them a "**New Share**") at the fixed conversion price in force on April 9, 2025 (the "**Conversion Price**"), the last business day of the Extraordinary Conversion Period and, consequently, the "conversion date" of the referred Convertible Notes Due 2029 (the "**Conversion Date**").

The conversion Price of the Convertible Notes Due 2029 into New Shares is currently fixed at EUR 0.36 per New Share, after the adjustment made as a result of the capital increase by means of cash contributions with exclusion of the pre-emptive subscription right adopted by the Company on March 25, 2025. This adjustment of the conversion price was announced to the market by the Company through the publication of the relevant communication of "other relevant information" on March 27, 2025 (official registry no. 33715). Notwithstanding the above, it is hereby stated that no additional circumstances are foreseen in order to trigger another adjustment of the current conversion price (described in Annex I of the Securities Note) and that would make the Conversion Price differ from EUR 0.36 per New Share.

The holders of Convertible Notes Due 2029 who wish to exercise their right to convert any or all of their Convertible Notes Due 2029 must contact the entity where their Convertible Notes Due 2029 are deposited in order to make the corresponding conversion request. The conversion requests made during the Extraordinary Conversion Period will be irrevocable.

The number of New Shares to be delivered to the holders of Convertible Notes Due 2029 who exercise their conversion right will be determined by dividing the nominal amount of the Convertible Notes Due 2029 of which the conversion right is exercised by the Conversion Price. If this calculation results in fractions, it will be rounded down to the nearest whole number of New Shares immediately lower and PRISA will pay the fractions in cash within 5 business days following the date on which the New Shares to be issued have been recorded in the corresponding registries kept by Sociedad de Gestión de los Sistemas de Registro, Compensación y Liquidación de Valores, S.A.U. (Iberclear) and its participating entities, all in accordance with the provisions of section 4.7.1 of the Securities Note. In addition to the delivery of the corresponding New Shares, the holders of Convertible Notes Due 2029 who have requested conversion during the Extraordinary Conversion Period will be entitled to receive in cash, in accordance with the provisions of point 4.8 of the Securities Note, the interests accrued up to the Conversion Date (April 9, 2025) excluded.

In Madrid, March 28, 2025
Pablo Jiménez de Parga Maseda
Secretary of the Board of Directors