



ORDINARY SHAREHOLDERS MEETING PROMOTORA DE INFORMACIONES, S.A.

June 29, 2026

REMOTE VOTING

Form for remote voting for for Ordinary Shareholders Meeting of PROMOTORA DE INFORMACIONES, S.A. (PRISA or the Company) to be held at the headquarters of Diario El País, calle Valentín Beato 44 (Madrid 28037), **at 12:00 pm on June 29, 2026**, on first call, and if the necessary quorum is not achieved, at the same time on June 30, 2026, on second call. Likewise, this event may also be attended remotely upon the terms set forth in the notice of the meeting.

It is expected that the General Shareholders’ Meeting will be held on first call, that is, on June 29, 2026.

Shareholders wishing to vote regarding the proposals on the Agenda:

If prior to the holding of the Meeting the shareholder wishes to vote remotely regarding the proposals of resolutions submitted by the Board of Directors regarding the items on the Agenda for this Meeting, it must check the corresponding box with an X, depending upon the sense of the vote or abstention.

Item of the Agenda	1	2	3	4	5.1	5.2	5.3	5.4	5.5	5.6	5.7	6.1	6.2	6.3	7.1	7.2	8	9	10	11	12	
In favor																						
Against																						
Abstention																						
Blank																						

In the event that, in relation to any of the items of the agenda, the shareholder does not complete any of the aforementioned boxes, it shall be understood that the vote is in favour of the resolutions proposed by the Board of Directors.

Shareholders casting votes remotely will be considered to be in attendance for purposes of the quorum for the General Shareholders Meeting.

Shareholders may not vote remotely on proposals on items out of the agenda. It is understood that shareholders who vote by remote means abstain from the proposed resolutions regarding items not included in the agenda, unless expressly stated otherwise.

<p>Shareholder Mr./Ms. _____ N.I.F. _____</p> <p>Depository Entity: Code _____ Name _____</p> <p>Securities Account (Branch + DC+ account number) _____</p> <p>Number of shares _____</p> <p>Signature of shareholder voting remotely <i>(signature authenticated by a notary or acknowledged by a custodian participating in Iberclear)</i></p> <p>In _____, on _____</p>

AGENDA

- 1.- Approval of the annual accounts (balance sheet, profit and loss account, statement of recognized income and expense, statement of changes in equity, of cash flow statement and notes to the financial statements) and management reports for both the company and its consolidated group for the 2025 financial year.
- 2.- Approval of the proposed distribution of profits for the 2025 financial year.
- 3.- Approval of the consolidated non-financial information and information on sustainability for the year 2025.
- 4.- Approval of the Board of Directors' management of the company in the 2025 financial year.
- 5.- Fixing the number of Directors. Ratification and re-election of directors.
 - 5.1. Fixing the number of Directors.
 - 5.2. Ratification of the appointment by co-option and re-election of Mr Alberto Polanco Blanco as director, with the category of executive director.
 - 5.3. Re-election of Mr. Joseph Oughourlian as director, with the category of proprietary director.
 - 5.4. Re-election of Mr. Fernando Carrillo Flórez as director, with the category of independent director.
 - 5.5. Re-election of Ms. Pilar Gil Miguel as director, with the category of executive director.
 - 5.6. Re-election of Ms. Teresa Quirós Álvarez as director, with the category of independent director.
 - 5.7. Re-election of Mr. Manuel Polanco Moreno as director, with the category of proprietary director.
- 6.- Remuneration of the Board of directors:
 - 6.1. Approval of a Long-Term Incentive Plan for the period falling between 2026 and 2029, consisting of the award of Company shares linked to the performance of certain objectives, targeted at the executive directors of PRISA. To entrust the Board of Directors, including an express power of delegation, with the implementation, development, formalization and enforcement of the aforesaid compensation scheme.
 - 6.2. Approval of the directors' remuneration policy for financial years 2026, 2027 and 2028 and revocation of the 2025-2027 remuneration policy.
 - 6.3. Non-binding voting on the Annual Report on Remuneration of the Directors for the 2025 financial year.
- 7.- Technical capital reduction and contra-split:
 - 7.1. Capital reduction in the maximum amount of one (1) euro, by retiring up to 10 treasury shares having a par value of 0.10 euro each, in order to adjust the number of shares for the execution of the Contra-Split and the share exchange submitted for approval at this Annual Shareholders Meeting under item 7.2 on the agenda.
 - 7.2. Contra-split and cancellation of the shares in which, when the resolution is implemented, the share capital will be divided, to then be exchanged for newly-issued shares in the proportion of one (1) new share for 10 preexisting shares, increasing the unitary share par value from 0.10 euro to one (1) euro, without modifying the amount of share capital and with the corresponding reduction in the number of shares in circulation.
8. Delegation of authority to the Board of Directors, with express powers of substitution, to increase the share capital, on one or various occasions, with or without share premium, on the terms and conditions and within the time frame set out in article 297.1.b) of the Spanish Companies Law, with the power to exclude pre-emption rights up to a limit of 20% of the share capital in accordance with article 506 of the Spanish Companies Law. Revocation in the unused part the authorization granted at the General Shareholders Meeting of May 14, 2025, under item seven of the agenda.
- 9.- Delegation of authority to the Board of Directors, with express powers of substitution, to issue fixed income securities, convertible into shares of new issuance and/or exchangeable for shares that have already been issued of Promotora de Informaciones, S.A. (PRISA) or other companies, warrants (options to subscribe new shares or to acquire shares of PRISA or other companies), bonds and preferred shares. In the case of convertible and/or exchangeable securities or warrants, setting the criteria to determine the basis of and the methods of conversion, exchange or exercise; delegation of powers to the Board of Directors to increase capital by the amount required for

the conversion of securities or for the exercise of warrants, as well as for the exclusion of pre-emption rights of shareholders up to a limit of 20% of the share capital. Revocation, in the unused part, of the resolution delegating authority for issuance of convertible and/or exchangeable bonds adopted by the General Meeting of shareholders of May 14, 2025, under point eight of the agenda therefore.

10.- Authorisation for direct or indirect derivative acquisition of treasury shares, within the legal limits and requirements. Revocation of unused part of the authorisation granted at the Ordinary General Meeting of May 14, 2025, under point nine of the agenda.

11.- Reduction of the deadline for calling extraordinary general meetings.

12.- Delegation of Powers.



ORDINARY SHAREHOLDERS MEETING PROMOTORA DE INFORMACIONES, S.A.

CONDITIONS FOR REMOTE VOTING

SHAREHOLDERS WISHING TO VOTE REMOTELY PRIOR TO THE HOLDING OF THE MEETING

A shareholder may cast its vote remotely. To do so, it must complete the form related to remote voting provided by the Company for these purposes, and send the duly completed form to the Company. Shareholders casting votes remotely will be considered to be in attendance for purposes of the quorum for the General Meeting.

A vote so cast may be sent to the Company by way of:

- (i) Remote electronic means of communication, through the form that is available on the website (www.prisa.com). In this case the document should incorporate an advanced electronic signature of the shareholder, issued by CERES (Fábrica Nacional de Moneda y Timbre-Real Casa de la Moneda). Also it can be used the Electronic National Identity Document (DNIE) issued by the National Police, attached to the Spanish Interior Ministry.
- (ii) Delivery or post by mail: the form can be delivered or posted by e-mail, addressed to Shareholder Relations Office of PRISA, to the registered office of the Company (Gran Vía 32, 28013 Madrid) or to the address of the Office (calle calle Valentín Beato 44, Madrid 28037). The form will include the information necessary to demonstrate status as a shareholder. In the case of legal persons the form must be accompanied by the corresponding documents sufficiently showing the capacity in which the signatory acts.

A vote cast remotely, in any of the ways contemplated in the preceding sections, must be in the possession of the Company, at least 24 hours in advance of the time contemplated for holding the General Meeting on first call. Otherwise, the vote will be deemed not to have been cast.

All of the foregoing in accordance with the provisions of the Bylaws and General Meeting Regulations of Promotora de Informaciones, S.A. Also, the rules included in the notice of call of the General Meeting and on the Company's website (www.prisa.com) must be followed.