



Promotora de Informaciones, S.A. (“**PRISA**” or the “**Company**”), in accordance with Article 227 of the Law 6/2023, of 17 March, of the Securities Markets and Investment Services (*Ley de los Mercados de Valores y de los Servicios de Inversión*), hereby discloses the following

### **OTHER RELEVANT INFORMATION**

PRISA informs that the Board of Directors of the Company, at its meeting held today, has resolved, unanimously, to execute the resolutions passed by the Ordinary General Shareholders’ Meeting held today under items 7.1 and 7.2 of the agenda, relating respectively to the reduction of share capital through the cancellation of treasury shares and to the consolidation (reverse split) of all shares representing the Company’s share capital in exchange for newly issued shares at a ratio of one (1) new share for every 10 existing shares (the “**Reverse Split**”), all in accordance with the terms set out below:

- The share capital reduction will be carried out for a nominal amount of EUR 0.10 through the cancellation of one (1) treasury share with a nominal value of EUR 0.10 (the “**Capital Reduction**”). The Capital Reduction is motivated by the technical necessity of enabling the execution of the Reverse Split, by allowing the number of outstanding shares to be adjusted so that the agreed exchange ratio results in a whole number.
- The 1,349,142,120 shares (the “**Existing Shares**”) into which the share capital is divided following the Capital Reduction will be consolidated and cancelled in exchange for 134,914,212 newly issued ordinary shares, each with a nominal value of one (1) euro (the “**New Shares**”), that is, at the ratio of one (1) New Share for every 10 Existing Shares, with the nominal value per share being increased from the current EUR 0.10 to EUR 1, without any change to the share capital, which remains at EUR 134,914,212, albeit with the corresponding reduction in the number of shares representing it.

The last trading day of the Existing Shares will be July 9, 2026 (the “**Reference Date**”), with the share exchange taking effect for stock market purposes on July 10, 2026 (the “**Effective Date**”), provided that the Capital Reduction and the Reverse Split have been duly registered within the Commercial Registry. On the Effective Date, the Existing Shares will be automatically delisted and, simultaneously, the New Shares will be admitted to trading on the Madrid, Barcelona, Bilbao and Valencia Stock Exchanges (the “**Spanish Stock Exchanges**”), as well as included in the *Sistema de Interconexión Bursátil Español* (SIBE).

PRISA shareholders who are duly registered as such on the Reference Date in accordance with the book-entry records of the *Sociedad de Gestión de los Sistemas de Registro, Compensación y Liquidación de Valores S.A.U.* (Iberclear) and its participating entities (the “**Shareholders**”), will have their Existing Shares automatically exchanged for the corresponding New Shares on the trading day following the Effective Date.

Shareholders holding a number of Existing Shares that is not a multiple of 10 (in accordance with the exchange ratio) may, up to the Reference Date, acquire or transfer such number of PRISA shares as may be necessary to hold a number of shares that is a multiple of the ratio established in the exchange.

In the event that a Shareholder holds a number of shares that is not a multiple of 10, the shares in excess of that multiple will be acquired by Banco de Sabadell, S.A., the agent for the Reverse Split, on behalf of PRISA. The acquisition price will be the Company’s share price at the close of trading on the Reference Date, and payment is expected to be made on the second trading day following the Effective Date.

A copy of the notice regarding the Capital Reduction and the Reverse Split is attached to this communication, which the Company will publish in the coming days in the Official Gazette of the Commercial Registry (*Boletín Oficial del Registro Mercantil*), in one of Madrid’s most widely circulated newspapers, and in the stock exchange bulletins of the Spanish Stock Exchanges.

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The public deed relating to the Capital Reduction and the Reverse Split is expected to be executed in the next days. The Company will announce to the market the registration of the aforementioned deed with the Commercial Registry through the publication of the corresponding communication of "other relevant information". As a result, Article 5 of the Company's Bylaws will be amended to reflect the new par value of the shares and the new number of shares outstanding.

In Madrid, June 29, 2026  
Pablo Jiménez de Parga Maseda  
Secretary of the Board of Directors

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**ANNOUNCEMENT OF CAPITAL REDUCTION THROUGH THE CANCELLATION OF TREASURY SHARES AND SHARE CONSOLIDATION AND EXCHANGE (REVERSE SPLIT)**

In compliance with the provisions of Articles 119 and 319 of the consolidated text of the Spanish Companies Act (*Ley de Sociedades de Capital*), approved by Royal Legislative Decree 1/2010, of 2 July (the “**Spanish Companies Act**”), it is hereby notified that the Board of Directors of Promotora de Informaciones, S.A. (“**PRISA**” or the “**Company**”) has resolved to execute the resolutions passed by the Company’s Ordinary General Shareholders’ Meeting held on 29 June 2026, under items 7.1 and 7.2 of the agenda, relating to the reduction of share capital through the cancellation of treasury shares and to the consolidation (reverse split) of the shares into which the share capital is divided, for their exchange for newly issued shares at a ratio of one (1) new share for every 10 existing shares (the “**Reverse Split**”), respectively, all as set out below.

**Capital reduction:** PRISA’s share capital will be reduced by a nominal amount of EUR 0.10 through the cancellation of one (1) treasury share with a nominal value of EUR 0.10 (the “**Capital Reduction**”). The Capital Reduction is technically motivated by the need to enable the execution of the Reverse Split, as it allows the number of shares outstanding to be adjusted so that the agreed exchange ratio results in a whole number. Following the Capital Reduction and immediately prior to implementing the Reverse Split, PRISA’s share capital will amount to EUR 134,914,212, divided into 1,349,142,120 ordinary shares with a nominal value of EUR 0.10 each.

The Capital Reduction does not entail any return of contributions to shareholders, as PRISA itself holds the share being cancelled, and it will be carried out against freely distributable reserves through the allocation of a restricted reserve for cancelled capital in an amount equal to the nominal value of the cancelled share. Such reserve may only be used in accordance with the same requirements as those applicable to a share capital reduction, pursuant to Article 335.c) of the Spanish Companies Act. Consequently, the Company’s creditors shall not have the right of opposition referred to in Article 334 of the Spanish Companies Act.

**Share consolidation and Exchange (reverse split):** the 1,349,142,120 shares (the “**Existing Shares**”) into which the share capital is divided following the Capital Reduction will be consolidated and cancelled for their exchange for 134,914,212 newly issued ordinary shares, each with a nominal value of one (1) euro (the “**New Shares**”), i.e., at a ratio of one (1) New Share for every 10 Existing Shares. This entails increasing the nominal value per share from EUR 0.10 to EUR 1, without altering the total share capital, which will remain at EUR 134,914,212, but reducing the number of shares representing such capital.

The New Shares will be represented by book entries, the corresponding accounting records of which are maintained by *Sociedad de Gestión de los Sistemas de Registro, Compensación y Liquidación de Valores, S.A.U.* (“**Iberclear**”) and its participating entities, and will grant their holders the same voting and economic rights as those currently attached to the shares in circulation, in proportion to their nominal value.

**Effective date:** The last trading day of the Existing Shares will be 9 July 2026 (the “**Reference Date**”), and the share exchange will become effective for stock market purposes on 10 July 2026 (the “**Effective Date**”), provided that the registration of the Capital Reduction and the Reverse Split has been completed within the Commercial Registry. On the Effective Date, the Existing Shares will be automatically delisted and, simultaneously, the New Shares will be admitted to trading on the Madrid, Barcelona, Bilbao and Valencia Stock Exchanges (the “**Spanish Stock Exchanges**”), as well as included in the Spanish Interconnection System (*Sistema de Interconexión Bursátil*).

**Exchange procedure:** PRISA shareholders entitled as such on the Reference Date, in accordance with the accounting records of Iberclear and its participating entities on the trading day following the Effective Date (the “**Shareholders**”), will have their Existing Shares automatically exchanged for the corresponding New Shares. In accordance with the Reverse Split exchange ratio, Shareholders will receive one (1) new share with a nominal value of EUR 1 for every 10 existing shares with a nominal value of EUR 0.10 each. The exchange will be carried out in accordance with the procedures applicable to securities represented by book entries, through the relevant participating entities, in accordance with the instructions issued for this purpose by Iberclear and Banco de Sabadell, S.A., acting as the Reverse Split agent (the “**Agent**”). The New Shares are expected to be delivered to Shareholders on the second trading day following the Effective Date.

**Treatment of fractional shares:** Shareholders holding a number of Existing Shares that is not a multiple of 10 (in line with the exchange ratio) may, up to the Reference Date, buy or sell the number of PRISA shares required to hold a number of shares that is a multiple of such ratio. Where a Shareholder holds a number of shares that is not a multiple of ten (10), the excess shares will be acquired by Banco de Sabadell, S.A., as Agent, on behalf of PRISA. The purchase price will be the closing market price of the Company’s shares on the Reference Date. The sale transaction will not entail any additional cost for Shareholders holding such excess fractions, except for any fees or brokerage charges that may

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be applied by their respective custodians and/or brokers. Payment is expected to be made on the second trading day following the Effective Date.

**Amendment of the bylaws:** as a result of the Capital Reduction and the Reverse Split, Article 5 of the Company's bylaws (*shares and share capital*) will be amended to reflect the new nominal value of PRISA's shares and the resulting number of shares outstanding, and shall hereafter read as follows:

*"The share capital amounts to EUR 134,914,212 and is represented by 134,914,212 ordinary shares, all belonging to the same class and series, each with a nominal value of one (1) euro, fully paid-up and carrying identical rights.*

*The Company may issue different classes of shares, including non-voting shares, under the terms and with the rights provided for in the Spanish Companies Act and other applicable regulations. Each class may have a different nominal value. Where several series are created within a class, all shares within a series shall have the same nominal value."*

In Madrid, June 29, 2026.- Pablo Jiménez de Parga Maseda, Secretary of the Board of Directors of Promotora de Informaciones, S.A.