EXTRAORDINARY SHAREHOLDERS MEETING PROMOTORA DE INFORMACIONES, S.A.  
(December 10, 2013)  

ONLINE SHAREHOLDERS’ FORUM

Form for accessing to the Online Shareholders’ Forum (the “Forum”), available on the occasion of the Extraordinary Shareholders Meeting of Promotora de Informaciones, SA, (Prisa), to be held at 10:00 a.m., on December 9, 2013, at auditorium 400 of the Nouvel building of the Museo Reina Sofia, access by Ronda de Atocha, no number, Madrid 28012, on first call, and if the necessary quorum is not achieved, at the same place and at the same time on December 10, 2013, on second call. It is expected the holding of the General Meeting on second call.

Identification data (it is necessary to complete all data and accompanying supporting documentation required in the Online Shareholders’ Forum Rules):

<table>
<thead>
<tr>
<th>Mr./Mrsª.</th>
<th>N.I.F.</th>
<th>on behalf of</th>
<th>CIF</th>
<th>address</th>
<th>telephone</th>
<th>e-mail</th>
</tr>
</thead>
</table>

(Prisa will send Registered Users their Forum passwords at the email address indicated above)

Number of shares __________________________

Request access to the Forum to the following purpose (tick the corresponding box):

- [ ] Proposals for complementary inclusion in the agenda presented in the General Meeting announcement;
- [ ] Requests for support for such proposals;
- [ ] Initiatives aimed at reaching a sufficient percentage to exercise a minority right recognized by law;
- [ ] Tenders or request of proxies;
- [ ] Consult communications of other users registered at the Forum;

Note: it is noted that as it is an Extraordinary Shareholders Meeting, in accordance with article 519.1 of the Capital Companies Act, shareholders cannot request publication of a supplement to this call including more points on the Agenda. In accordance with article 519.2 of the Capital Companies Act, shareholders representing at least five per cent of capital may present supported proposed resolutions regarding matters already included on the agenda of the meeting that is called.

Text of communication to be posted on the Forum (concise justification for the communication, in legible block letters):

Title: ________________________________
Justification: ________________________________________________________________
__________________________________________________________________________
__________________________________________________________________________
__________________________________________________________________________

Contact details for publication in the FORUM (phone, fax, e-mail):
__________________________________________________________________________
__________________________________________________________________________

The shareholder expressly accept the FORUM RULES.

Shareholder’s signature
In ___________________ on ___________________ 2013