

WE DO IT EVERY DAY

We inform people to help build a more democratic society.

We light the spark of curiosity and learning.

We create new ways to entertain and to dream.

BECAUSE PROGRESS IS NOT
JUST ABOUT MOVING
FORWARD. IT'S ALSO ABOUT
BEING OUT IN FRONT

| Making things
happen

The attempted coup against the Spanish Constitution on 23 February (23-F) The end of the Soviet era *War in Europe: the Balkans* The birth of the Internet *The rise of jihadist terrorism and 9/11*
The arrival of digital skills in the classroom The transition of the media to digital formats The impact of social media *The 11 March (11-M) terror attacks in Spain* **The end of ETA** **The digitalization of education** **The fourth feminist wave and Me Too** The Arab Spring The LGBTI+ movement Entertainment in the era of digital platforms *The pandemic that brought the world to a standstill* The wars in Ukraine and Gaza **The attempted coup against the Spanish Constitution on 23 February (23-F)** The end of the Soviet era *War in Europe: the Balkans* The birth of the Internet *The rise of jihadist terrorism and 9/11* **The arrival of digital skills in the classroom** The transition of the media to digital formats The impact of social media

THIS IS NOTHING NEW FOR US

We have spent more than 65 years driving progress.

Translating it into equality, freedom and democracy.

Even when it wasn't easy.

Now more than ever, we needed to state it clearly.
To put it in writing.

In a fast-moving world and in the rush of
day-today life it is easy to lose sight of our
purpose. To remember what gives meaning to
everything we do.

A close-up photograph of a human eye, looking directly at the camera. The eye is light-colored with visible iris details. The skin around the eye is fair and has some fine lines. The image is partially obscured by a large blue curved shape at the bottom right.

Driving progress for people and
society by providing them with
quality education, rigorous news
and information and innovative
entertainment.

Does artificial intelligence have limits? **How can we improve learning?** *How do we fight fake news?* **How do we change a life from a classroom?** Will we be able to reverse climate change? **What will be the next economic paradigm?** *Can we achieve sustainable growth?* What role will the circular economy play in the future? ***How will we achieve equity in access to education?*** How can international cooperation resolve global conflicts? What's next in the entertainment industry? **Are we prepared to face a new pandemic?** Will we see an end to cancer?

Does artificial intelligence have limits? **How can we improve learning?** *How do we fight fake news?* **How do we change a life from a classroom?** Will we be able to reverse climate change? **What will be the next economic paradigm?** *Can we achieve sustainable growth?* What role will the circular economy play in the future? ***How will we achieve equity in access to education?*** How can international cooperation resolve global conflicts? What's next in the entertainment industry?

We still have many questions to answer. That is why we look beneath the surface to understand the world around us and help others understand it too.

WE DO IT WITH OUR
BEST RESOURCES

We have a committed team and the belief that knowledge can change everything.

OUR GREATEST WISH?

| To foster citizens
who are

| Capable of
transforming
the world

ACTIVE
COMMITTED
CRITICAL

WE DO IT THE
BEST WAY WE
KNOW HOW

Championing quality education

To inspire people to learn, to understand the world around them, to discover their talent and help it grow. So that everyone can become what they want and deserve to be.



WE DO IT THE
BEST WAY WE
KNOW HOW

Offering rigorous news and information

News and information that is precise, verified and of high quality, that acts as a democratic safeguard and helps promote critical thinking among citizens. Independent and pluralistic journalism that presents a complete portrait of society and opens up spaces for dialogue.



WE DO IT THE
BEST WAY WE
KNOW HOW

Creating innovative entertainment

With new formats that surprise our audiences, anticipate their needs and exceed their expectations. Giving space to creativity that entertains and provides people with fresh inspiration.

It is our commitment.
It is our purpose.
And together, we make it possible.

Driving progress for people and society by providing them with quality education, rigorous news and information and innovative entertainment.

